



mieibc.org

The Michigan Energy Innovation Business Council's mission is to grow Michigan's advanced energy economy by fostering opportunities for innovation and business growth and offering a unified voice in creating a business-friendly environment for the advanced energy industry in Michigan.

MEMBER BENEFITS:

- **Participation in members-only monthly policy meetings** for an overview of ongoing legislative, regulatory, and administrative issues
- **Access to a members-only monthly legislative digest** detailing active legislation and ongoing legislative activities
- **Networking opportunities** with the industry, utilities, and policy makers at discount member rates
- **Engagement opportunities** with policy makers including through meetings, written comments, events, and advocacy
- **Job board** and other marketing opportunities in weekly newsletter with wide circulation

MEMBERSHIP FOR THE FIRST YEAR IS ONLY \$500

*(for a 12-month period, starting any month).
Subsequent membership dues depend on a company's annual revenue and range from **\$750 to \$4,000**.*

2026 ENGAGEMENT OPPORTUNITIES:

Michigan EIBC members can opt-in to add-on initiatives and regulatory opportunities to deepen their engagement and impact. Small business discounts are available!

- **Regulatory sub-committee** (*Jan. 2026–Dec. 2026 • \$2,500 per member company*): Members participate in monthly calls with updates, quarterly education calls with MPSC staff, and provide feedback on regulatory issues.
- **Energy Storage Initiative** (*Jan. 2026–Dec. 2026 • \$2,500 per member company*): Members join monthly calls focused on regulatory and legislative priorities as well as support improvements to storage taxation. Members also participate in bimonthly education calls with MPSC staff.
- **Heat Pump Initiative** (*Jan. 2026–Dec. 2026 • \$2,000 per member company*): Members participate in monthly calls advancing heat pump and thermal energy legislation, supporting deployment funding, enabling delivered-fuel electrification, and improving rate design, with behind-the-scenes access to DTE and Consumers' 2026 rate cases at no extra cost.
- **Transportation Electrification Initiative** (*Jan. 2026–Dec. 2026 • \$2,000 per member company*): Members join monthly calls shaping a unified transportation policy platform and advancing electrification issues, with behind-the-scenes access to DTE and Consumers' 2026 rate cases at no extra cost.
- **Regulatory Case Participation** (*ongoing • cost varies*): Michigan EIBC, with the Institute for Energy Innovation and partners, intervenes in MPSC utility cases. Members join biweekly calls with attorneys and experts, review materials, shape arguments and priorities, and help form positions—without external identification.

2026 EVENTS: Sponsorship opportunities available for our 14th Annual Michigan Energy Innovators Conference (East Lansing, MI), our 14th Annual Michigan Energy Innovators Gala (Detroit, MI), and our 2026 Mackinaw Legislative Reception (Mackinaw Island, MI). **Annual Conference sponsorship opportunities**, and **Annual Gala sponsorship opportunities**.

For more information, please email us at mieibc@mieibc.org